

ECONOMY & CULTURE SCRUTINY COMMITTEE - SCRUTINY INVESTIGATION SCOPING EXERCISE
SUMMARY SHEET

PROPOSED TOPIC: Funding of Parks in Cardiff	
PROPOSED TYPE OF SCRUTINY INVESTIGATION: Inquiry	
Proposed Terms of Reference	<ol style="list-style-type: none"> 1. To investigate how best to increase the sustainability of funding for Parks in Cardiff by: <ol style="list-style-type: none"> a. Exploring how best to increase income generation by Parks, including considering commercialisation, events, sponsorship and alternative funding models b. Exploring how best to reduce costs of managing and developing Parks by improving operational efficiencies, utilising work undertaken by the service area, informed by action planning, and service reviews undertaken as part of the Infrastructure Alternative Delivery Models work stream, i.e. consideration of statutory and non-statutory service provision, scale, volume and quality of service provision and partnership working c. Utilising the lessons learnt regarding funding of parks in comparable cities across the UK d. Examining Parks funding models successfully used elsewhere across the World to test whether these are transferable to Cardiff. 2. To gather stakeholders views with regard to the above, including customers, partners, third sector organisations and relevant Cabinet Members and Cardiff Council officers. 3. To make evidence based recommendations to improve the future security of funding for Parks in Cardiff in a time of austerity.
Number of meetings required	
Meeting 1	<p>Setting the context</p> <p><i>(Briefing report giving an overview of the service – budgets, income generation, staffing, premises, PI results, user profiles, legislation guiding the service, summary of Infrastructure ADM work-stream findings, links to plans/strategies and initiatives relevant to the service etc.)</i></p> <p>Planning – to deliberate what has been considered to date and the next steps in the investigation</p>
Meeting 2	<p>External Evidence</p> <p>Evidence from comparable UK cities/ recent publications re Parks funding e.g. Core Cities/ NESTA report/ US cities Parks funding models.</p> <p><i>Lessons learnt, which models are capable of being used in Cardiff and why? i.e. legal constraints, deliverability and potential risks, negative consequences. What changes would this require/ result in? I.e. affect service delivery/ staffing / investment etc.</i></p> <p align="right"><i>(PTO)</i></p>

	<p>Evidence re Commercialisation</p> <ul style="list-style-type: none"> - <i>Capita report 'Creating Council Commercialism'</i> - <i>Examples of relevant local authority income generation approaches</i>
Meeting 3, 4, 5 and 6	<p>Evidence from stakeholders including:</p> <ul style="list-style-type: none"> - Friends of Parks Forum - Keep Wales Tidy - Volunteer organisations - Local Sports Leagues and Governing Bodies - RSPB <p>Evidence from good practice/ critical friends</p> <ul style="list-style-type: none"> - Core Cities – Eddie Curry - Nottingham - Fields in Trust - Green Space Wales – Trustee - John Ridgewell <p>Presentation from relevant Cabinet Members/ Officers</p> <p>Cllr Bradbury (Cabinet Member- Culture and Leisure), Andrew Gregory, Neil Hanratty, Jon Maidment, Rosie James:</p> <p><i>Reducing costs - overview of budgets, work to date to manage and reduce costs, service area action planning findings and subsequent costs reduced, and discussion re areas identified via service review for the Infrastructure Alternative Delivery Models work stream and work re Neighbourhood Services Modified In House</i></p> <p>Presentation from relevant Cabinet Members / Officers</p> <p>Cllr Bradbury, Neil Hanratty, Jon Maidment, Rosie James, Kath Richards, Helen Jones, Steve Morris:</p> <p><i>Income generation - commercialisation, events, sponsorship and alternative funding models</i></p>
Meeting 7	Undertake Visits (To be agreed)
Meeting 8	Sum Up Meeting – consideration of all information received during the Inquiry and agree way forward for draft report/recommendations
Meeting 9	Consideration of draft report/recommendations

Proposed Reporting Arrangements

- Investigation to be undertaken between September 2017 and December 2017
- Report to be considered by the Scrutiny Committee – 11 January 2018
- Report from Scrutiny to Cabinet - January 2018

Potential Outputs/Outcomes from this investigation

- **Recommendations to the Cabinet to improve the sustainability of funding for Parks in Cardiff**

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